



Michigan Family Physicians Care, Inc. Frequently Asked Questions

What is Michigan Family Physicians Care?	Michigan Family Physicians Care, Inc. is an Independent Physician Association (IPA) for MAFP physician members, working closely together to benefit the IPA and the community they serve.
Michigan Family Physicians Care, Inc. – Who, What, Where, When, Why?	
How is Michigan Family Physicians Care, Inc. different?	Many IPAs and physician organizations (PO) do many of the same things, but Michigan Family Physicians Care, Inc. represents only family physicians with membership in MAFP and focuses only on pay-for-performance.
Why is this new IPA being created?	As we face large scale changes in health care, it is important that family physicians have a unified voice that represents the care they deliver to their patients. MAFP members can come together in an IPA as leaders in quality and efficiency, and gain a greater voice in the market.
Whose idea was it to establish the IPA?	There has been growing interest from MAFP leaders and members for an IPA/PO that is dedicated to the needs of family physicians practicing in Michigan. MAFP recognizes the opportunities and incentives that family physicians are missing out on and wants to provide members with opportunities to maximize and achieve benefits from pay-for-performance programs.
Who is the Consortium of Independent Physician Associations (CIPA)?	CIPA is a contracting entity managed by Medical Advantage Group (MAG). Currently, over 50 POs statewide participate in CIPA. CIPA provides these organizations access to pay-for-performance contracts and assists members in promoting patient-centered medicine, performance improvement, and technology objectives.
Will Michigan Family Physicians Care, Inc. be part of CIPA?	Yes. In order to facilitate a smooth transition into Blue Cross Blue Shield of Michigan’s (BCBSM) Physician Group Incentive Program (PGIP), Michigan Family Physicians Care, Inc. will be a part of CIPA. CIPA will work with the IPA to assure member success in PGIP.
What are MAFP and MAG’s Roles in Michigan Family Physicians Care, Inc.?	
What is the role of Michigan Family Physicians Care, Inc.?	Initially, Michigan Family Physicians Care, Inc. will focus on BCBSM’s PGIP. The IPA intends to leverage the infrastructure and expertise of MAG to advise family physicians to maximize patient quality of care and pay-for-performance incentives.
Why was MAG selected?	MAG has a strong reputation as PO administrators and serves 55 IPAs, PHOs, and POs in Michigan. MAG currently assists over 6,500 physicians in a variety of risk and pay-for-performance contracts that cover over 700,000 Michigan residents.
What is MAG’s role? Who is paying them?	MAG’s fees will come from the same source that pays all PO administrators – from a portion of the administrative fee that is negotiated separately from the physician payments. The outsourcing of most of the administration tasks to MAG assures the IPA exceptional management at minimal overhead cost. This equates to a high percentage of returned pay-for-performance dollars going directly to family physicians.
Michigan Family Physicians Care, Inc. Leadership	
Who will lead Michigan Family Physicians Care, Inc.?	In partnership with MAG, MAFP will provide executive oversight of the IPA.
Will there be a Board of Directors?	Yes. MAFP will elect a board of directors that will be comprised of family physicians.
Michigan Family Physicians Care, Inc. Infrastructure and Finances	
Will member physicians benefit financially from the IPA?	The creation of the IPA was driven by the desire of MAFP to offer beneficial opportunities to its family physician members. Michigan Family Physicians Care, Inc. will operate with the lowest cost structure that optimizes the return to family physicians. Through complete transparency, family physicians will gain confidence with the new IPA meeting their needs.



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What percent of incentive monies will be retained by MAG and MAFP?	The current budget projects that 55 percent of all PGIP funds will be returned to family physicians enrolled in the IPA.
Participation Requirements	
Why should I join?	Michigan Family Physicians Care, Inc. is a family physician-led IPA which maximizes family physician incentives, performance improvement, process improvement and technology opportunities. Additionally, Michigan Family Physicians Care, Inc. will work to communicate market trends, offer PCMH consultations, and report to physicians on BCBSM’s PGIP quality and use metrics.
Are there membership fees?	No. There will be no membership fees required by MAG, CIPA, or Michigan Family Physicians Care, Inc.
Can a physician belong to more than one IPA?	Yes. However, all physicians that participate in BCBSM’s PGIP must affiliate with only one IPA or PO.
I’m currently in another PO, can I join Michigan Family Physicians Care, Inc.?	Yes. All MAFP members are welcome to participate in Michigan Family Physicians Care, Inc. and may transfer from their current physician organization to Michigan Family Physicians Care, Inc. for PGIP participation. To transfer from one PO to another, visit the MAFP website at www.mafp.com and complete the “PGIP Attestation” and fax to Dyana Gebauer with CIPA at (734) 302-2109 or email to dgebauer@medadvgrp.com .
Future Implications of Michigan Family Physicians Care, Inc. for Patients and Physicians	
How will this affect patients?	Michigan Family Physicians Care, Inc. aims to assist family physician members to achieve enhanced quality of care for their patients through the adoption of patient-centered medicine, process improvement, and technology.
What is a Patient-Centered Medical Home (PCMH)?	PCMH is an approach in which patients work closely with their primary care physicians throughout their journey across the health care system. Physicians lead their engaged health care teams to coordinate patients’ health status, manage chronic conditions, track all medications, offer extended access, coordinate complimentary care — such as nutrition counseling — and practice ongoing health management to keep patients healthy and prevent complications.
How do I become a PCMH?	If you are interested in being nominated for BCBSM’s PCMH, please contact Dyana Gebauer with CIPA at (734) 302-2109 or dgebauer@medadvgrp.com . CIPA will visit your practice and provide an overview of PCMH, answer questions, assess your current PCMH capabilities, and work with your office to achieve nomination. Nominations occur each fall, and physicians must be a member of a PO/IPA.
What happens to physician practices that are designated as a PCMH by BCBSM?	If BCBSM designates your office for PCMH, you will receive a ten percent increase in your BCBSM evaluation and management codes for one year. In addition, you may earn additional incentive income as a result of your BCBSM PCMH designation. CIPA submits practices for nomination to BCBSM each Fall. If you are interested, please contact Dyana Gebauer at (734) 302-2109 or dgebauer@medadvgrp.com .
Contact	
Who do I contact for more information?	For questions or more information, contact Dyana Gebauer with CIPA at dgebauer@medadvgrp.com or (734) 302-1209.