SPECIAL CONFERENCE BROCHURE | Register at mafp.com

2016 MICHIGAN FAMILY MEDICINE
Annual Conference & Expo

NAVIGATING change

JULY 11-14, 2016
DoubleTree by Hilton • Bay City

SAVE $ when you register by June 6!

Photo © BaySail-Appledore Tall Ships
YOU’RE INVITED...

to the premiere event for Family Physicians in Michigan!

On behalf of the Michigan Academy of Family Physicians’ Foundation and its Professional Development Committee, I invite you to join us at the 2016 Michigan Family Medicine Annual Conference & Expo, July 11-14, at the DoubleTree by Hilton, located along the beautiful riverfront in the heart of downtown Bay City.

From Sunday’s Early-bird Welcome Reception through Thursday's closing “Sail Away” BBQ Lunch on the riverfront as the Tall Ships come into port, our dynamic agenda offers something for everyone—an array of diverse CME sessions chosen to help you navigate the changing landscape of Michigan’s healthcare system; expert, charismatic speakers; a resourceful Expo Hall; and opportunities for you and your family to experience a taste of Bay City by taking part in fun, affordable events. Register TODAY for this summer getaway!

If you have any questions or need assistance with your registration, please contact MAFP Headquarters at 517.347.0098 to speak with MAFP staff or email info@mafp.com.

Welcome aboard!

David Walsworth, MD, FAAFP
Chair, Professional Development Committee
MAFP Foundation

REGISTRATION RATES  SAVE 10% on the conference rates below, when you register by June 6!

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<tr>
<th>OPTION 1</th>
<th>FULL CONFERENCE (Does not include Knowledge Self-Assessment Study Group.)</th>
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<tr>
<th>OPTION 2</th>
<th>FULL CONFERENCE + KNOWLEDGE SELF-ASSESSMENT STUDY GROUP (formerly SAM)</th>
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<th>OPTION 3</th>
<th>KNOWLEDGE SELF-ASSESSMENT STUDY GROUP ONLY (Does not include conference.)</th>
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<td>Thursday, July 14, 8:30 a.m.-12:30 p.m.</td>
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<th>OPTION 4</th>
<th>ONE-DAY/MULTI-DAY RATES (Can’t attend the entire conference? Register for just the days that fit your schedule.)</th>
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<td>Monday, July 11 CME Sessions (Breakfast &amp; Lunch)</td>
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<td>Wednesday, July 13 CME Sessions (Breakfast &amp; Lunch)</td>
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<td>Thursday, July 14 CME Sessions (Breakfast Buffet &amp; Lunch)</td>
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SCHEDULE AT-A-GLANCE

SUNDAY
JULY 10
3:7 p.m.
MAFP Board of Directors’ Meeting
4:6 p.m.
Exhibitor Move-in
4:6 p.m.
Attendee Conference Check-in
7:30-8:30 p.m.
Early-bird Welcome Reception Hosted by the Great Lakes Bay Regional Convention & Visitors Bureau

MONDAY
JULY 11
7:30-8 a.m.
First-time Attendee Conference Overview
8 a.m.-4:30 p.m.
MAFP Foundation Silent Auction Open
8 a.m.
Registration & Breakfast in Expo Hall
9-9:10 a.m.
Welcome to “Navigating Change”
CME
9:10-10:10 a.m.
General Session
CME
10:15-11:15 a.m.
General Session Funded by a grant from NJAFP
11:15 a.m.-12 p.m.
Strolling Lunch with Exhibitors
CME
12:05-12:50 p.m.
Breakout Sessions A
CME
12:55-1:35 p.m.
Breakout Sessions B
1:35-2:05 p.m.
Refreshment Break in Expo Hall
CME
2:10-3:10 p.m.
General Session
CME
3:15-4:15 p.m.
Town Hall
CME
5:7 p.m.
Bowling for Family Medicine PAC FUNdraiser
T
7:30 p.m.
Downtown Scavenger Hunt
SCHEDULE AT-A-GLANCE

TUESDAY
JULY 12
6:30 a.m.
Walk/Run FUNdraiser for MAFP Foundation
7:30 a.m.-4:30 p.m.
MAFP Foundation Silent Auction Open
7:30-8:15 a.m.
Registration & Breakfast in Expo Hall
CME
8:20-9:20 a.m.
General Session
CME
8:25-10:25 a.m.
General Session Funded by an educational grant from Atlantic Health Partners
10:30-11 a.m.
Refreshment Break in Expo Hall
CME
11:05 a.m.-12:05 p.m.
General Session
CME
12:10-1:30 p.m.
Annual Meeting of Members (Lunch provided)
CME
1:35-2:35 p.m.
Breakout Sessions C
2:35-3:10 p.m.
Refreshment Break in Expo Hall
CME
3:15-4:15 p.m.
General Session
CME
5:6 p.m.
Cocktail Hour Sponsored by ProAssurance Companies
T
6:7-7:45 p.m.
President’s Gala
SCHEDULE AT-A-GLANCE

WEDNESDAY
JULY 13
6:30 a.m.
Walk/Run Along the River
7:30-8:10 a.m.
Breakfast & Coffee Talk
8-10:20 a.m.
MAFP Foundation Silent Auction Open
CME
8:15-9:15 a.m.
General Session: Rhodes Memorial Lecture
CME
9:20-10:20 a.m.
General Session Funded through a partnership of the MSU Extension PPEPI Program and the Michigan Department of Health and Human Services, Division of Immunization
CME
10:25-11:25 a.m.
General Session
CME
11:30 a.m.-12:15 p.m.
Lunch & Silent Auction Winners Announced
CME
12:30-1:30 p.m.
Keynote Address
T
12:30 p.m.
“Sail Away” BBQ Lunch on the Riverfront as Tall Ships Arrive (weather permitting)

THURSDAY
JULY 14
6:30 a.m.
Walk/Run Along the River
7:30-8:25 a.m.
Breakfast Buffet

CME CREDIT
This session offers CME credit. See page 2 for CME details.

$ OPTIONAL EVENT
This event requires an additional registration ticket and fee to attend.

T FREE TICKETED EVENT
This event requires a registration ticket to attend. Although there is no additional fee, you must pre-register as this is a space-limited event.

You have the opportunity to earn 8 additional CME credits! See page 9 for details.

CONNECt wItH US tHROUGHOUt tHE CONFERENCE & ExPO!

#michiganAC
SUNDAY JULY 10

3-7 p.m.
MAFP Board of Directors’ Meeting

4-6 p.m.
Attendee Check-in & Exhibitor Move-in  Sponsorship opportunities & exhibitor space are still available—visit mafp.com for details.

7:30-8:30 p.m.
Early-bird Welcome Reception  Hosted by the Great Lakes Bay Regional Convention & Visitors Bureau
Connect with old friends and meet new ones at this relaxing, informal welcome reception. Whether you are joining us for the first time, or you’ve attended year after year, all are welcome, including your family and guests!

MONDAY JULY 11

7:30-8 a.m.
First-time Attendee Conference Overview

8 a.m.-4:30 p.m.
Silent Auction Open  See page 11.

8-9 a.m.
Registration & Breakfast
Check in to receive your conference materials and other on-site instructions, and then head to the Expo Hall for a continental breakfast with the exhibitors. (See page 11 for details.)

9-9:10 a.m.
Welcome to “Navigating Change”
David Walsworth, MD, FAAFP, Chair, Professional Development Committee, MAFP; and Kim Yu, MD, FAAFP, President, MAFP

9:10-10:10 a.m.
GENERAL SESSION  Obesogenic Environments, Trauma & Childhood Obesity
Adverse childhood events have the potential to manifest in obesity throughout the lifespan. Learn about the environmental, economic, behavioral and educational factors contributing to obesity, explore the current physician consultative services for the medical management of obesity, and discuss the need for a paradigm shift of interviewing strategies.
Ramona Wallace, DO | Family Physician, Muskegon

10:15-11:15 a.m.
GENERAL SESSION  The Many Facets of Chronic Pain Management
By increasing your knowledge, comprehensiveness, and performance in managing chronic pain, you can improve patient outcomes. Learn how to choose the appropriate pharmacological and/or non-pharmacological therapy based on patient characteristics; engage patients in conversation about their pain; and use shared decision-making to develop individualized pain management plans based on current evidence and guidelines.
David Walsworth, MD, FAAFP | Associate Chair of Clinical Affairs, Department of Family Medicine, MSU College of Human Medicine, East Lansing

11:15 a.m.-12 p.m.
Strolling Lunch with Exhibitors

12:05-12:50 p.m.
BREAKOUT SESSIONS A

1 Food Allergy: Can We Prevent It?
The incidence and prevalence of food allergy is on the rise. Explore the evidence for early introduction of peanuts and other allergenic foods, and learn how the Learning Early About Peanut Allergy (LEAP) trial could change our clinical practice.
Nicholas Hartog, MD | Allergist-Immunologist, St. Louis, MO

2 The Future of Basal Insulin: Improving Patient Outcomes by Addressing Unmet Needs
Research has helped uncover ways to manage diabetes. Gaps in care remain, however. Learn how to differentiate between traditional basal insulin formulations and newly-approved/developmental formulations, and how to integrate basal insulin into a patient-centered Type 2 diabetes management plan.
Edward A. Jackson, MD | Urgent Care Physician, Covenant HealthCare; Clinical Professor of Family Medicine, MSU College of Human Medicine, Saginaw

3 Autism Spectrum Disorder Comorbidities
Many people with Autism Spectrum Disorder (ASD) have comorbid health problems. Become familiar with the major comorbidities, the evidence-based practice for management and research gaps, and the consultative service network available to Family Physicians.
Mary Sharp, MD | Principal, Autism Medical Consulting Place, East Lansing

12:55-1:35 p.m.
BREAKOUT SESSIONS B

1 Doc, Make My Hives Go Away!
Urticaria is a common condition that can be identified and treated in the primary care setting. Develop an understanding of the difference between acute and chronic urticaria, and the corresponding etiologies, appropriate workup, and initial therapy indicated.
Nicholas Hartog, MD | Allergist-Immunologist, St. Louis, MO
ABFM’s MC-FP (MOC): The Latest Update & Tips for Successful Completion
The ABFM recently announced modifications/enhancements for Maintenance of Certification for Family Physicians (MC-FP). Determine the pathway for your re-certification, and learn about the expanding availability of full-credit alternatives for meeting Part IV requirements.
Joseph W. Tollison, MD | Senior Advisor to the President, American Board of Family Medicine, Lexington, KY

Exploring Telemedicine
Telemedicine has many implications for the delivery of care and the healthcare system. Explore literature regarding the safety and history of virtual care within the Medical Home, and review the data of a primary care pilot study in mobile telehealth.
William C. Thornbury, Jr., MD, RPh, FAAFP | Founder, MeVisit Technologies; CEO & Medical Director, Medical Associates of Southern Kentucky; President-elect, Kentucky Academy of Family Physicians, Glasgow, KY

1:35-2:05 p.m. Refreshment Break

2:10-3:10 p.m. GENERAL SESSION Appropriate Preventive Care
The work of the U.S. Preventive Services Task Force (USPSTF) has helped establish the importance of including preventive services in primary care. Analyze the USPSTF’s recommendations, as well as those of specialty societies, for counseling patients and answering their questions. We will also compare and contrast clinical quality measures based on underlying recommendations.
David Walsworth, MD, FAAFP | Associate Chair of Clinical Affairs, Department of Family Medicine, MSU College of Human Medicine, East Lansing

TOWN HALL 3:15-4:15 p.m. CME
Engage with legislators on legislative and policy issues impacting Family Medicine, including payment and delivery system reform, allied health professional scope of practice, loan forgiveness for primary care, Healthy Michigan, and more. We’ll discuss general changes in the regulatory landscape as it relates to your practice and patients, as well as how to leverage resources while anticipating long-term changes in healthcare policies and law. Come armed with your questions!

Bowling for Family Medicine PAC FUNdraiser
See page 9 for details.

7:30 p.m. Downtown Scavenger Hunt
See page 9 for details.

TUESDAY JULY 12

6:30 a.m. CME Walk/Run FUNdraiser for MAFP Foundation
Get your blood pumping AND raise money for the Foundation when you join MAFP staff for a morning walk/run along the river. Meet in the hotel lobby.

7:30 a.m.-4:30 p.m. Silent Auction Open See page 11.

7:30-8:15 a.m. Registration & Breakfast

8:20-9:20 a.m. GENERAL SESSION Lifetime Implications of Child Sexual Assault
The Adverse Childhood Experiences (ACE) Study assesses associations between traumatic childhood experiences and later-life health and well-being, which have implications for patient care. Discussion will focus on recognition and ongoing management of patients with high ACE scores.
Wanda Filer, MD, MBA, FAAFP | President, American Academy of Family Physicians, York, PA

9:25-10:25 a.m. GENERAL SESSION Pediatric Nitty Gritty
There are many diseases and disorders common to children. Learn how to recognize and establish the differential diagnosis for various pediatric disorders, and determine the best evidence-based management.
Paul Berman, MD, MBA | Pediatrician, Pediatric Hospitalist, Pediatric Emergency Physician, San Antonio, TX

10:30-11 a.m. Refreshment Break

11:05 a.m.-12:05 p.m. GENERAL SESSION Introduction to MACRA
Signed into law in 2015, the Medicare Access and CHIP Reauthorization Act (MACRA) is Medicare’s big leap into value-based care. Learn about the actions you should take today, and the resources available to help you position yourself for success under the law and its new payment models.
Thomas Wolff, JD | Vice President of Client Services, Medical Advantage Group, East Lansing

Presented by Medical Advantage Group

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Bowling for Family Medicine PAC FUNdraiser
See page 9 for details.

7:30 p.m. Downtown Scavenger Hunt
See page 9 for details.
Join your colleagues from around the state at the Academy's annual business meeting, which informs the membership about key issues impacting MAFP and Family Medicine in Michigan. Lunch will be served, resolutions will be discussed, and any Bylaw changes will be voted upon. MAFP's new officers and directors will also be elected by the MAFP membership, and new Fellows will be conferred by AAFP President Wanda Filer, MD, MBA, FAAFP.

For a “how to” on submitting a resolution by June 1, visit mafp.com/membership/annual-meeting. All MAFP members present and in good standing are eligible to submit resolutions and to vote during the meeting. Have your voice heard, and be part of the future of your profession!

1 Perinatal Mood Disorders
If left untreated, mood and anxiety symptoms that occur during pregnancy or up to one year postpartum can greatly impact the health and well-being of mother and child. Explore the benefits of using psychotropics during pregnancy and postpartum, and learn how to identify complex medication regimens and provide appropriate referrals.

Madhavi Nagalla, MD | Attending Psychiatrist, Pine Rest Christian Mental Health Services, Grand Rapids

2 How to Improve Patient Care with Transitions of Care & Chronic Care Management Billing
Challenges arise as a patient moves from one care setting to another. Recognize how transitions of care impact outcomes; analyze Return on Investment, possible workflows and available resources; and identify necessary elements of billing codes 9949, 99495 and 99496.

Cindy Buege, CPHIMS, CHPS | HIT Project Manager, Michigan Public Health Institute, Okemos

3 Panel Discussion: Alternative Payment Models
As the U.S. healthcare system transitions from reimbursing for volume-based care to value-based care, new alternative payment models continue to emerge. During this panel discussion, several of your Family Physician colleagues will detail their experiences with different models and share best-practice tips for learning to adapt to this new world.

Moderator: Robert Jackson, MD, MMM, Allen Park
Panelists: Jennifer R. Aloff, MD, FAAFP, Midland | Srikar Reddy, MD, FAAFP, Brighton | Alexander Ruthven, MD, FAAFP, Port Huron | Gregg J. Stefanek, DO, Alma

2:35-3:10 p.m.
Refreshment Break

3:15-4:15 p.m.
GENERAL SESSION
The Anatomy of a Claim
Although medical malpractice lawsuits comprise just 3% of the civil tort caseload, it is important to be prepared. This session will walk you through the litigation process for allegations of medical malpractice by examining closed claims. You will also learn how expert witnesses are used for/against physicians and their effect on defense strategies, and how effective communication and documentation can reduce healthcare liability claims.

Jeremy Wale, JD | Risk Resource Advisor, ProAssurance Companies, Okemos
Sponsored by ProAssurance Companies

5-6 p.m.
Cocktail Hour
Wind down with hors d’oeuvres, beverages and an opportunity to mix and mingle with colleagues during an informal cocktail reception after CME sessions.
Sponsored by ProAssurance Companies

6-7:45 p.m.
PRESIDENT’S GALA
Take your seat for dinner and an evening to recognize and celebrate Family Medicine in Michigan. We will congratulate the 2016 MAFP Academy Award winners; recognize a host of membership achievements; thank outgoing MAFP President Kim Yu, MD, FAAFP and outgoing MAFP Foundation President Angelo Patsalis, MD, FAAFP for their contributions; and welcome Robert Jackson, MD, MMM as he steps into the MAFP presidential seat, and Edward Jackson, MD, FAAFP in his new role as MAFP Foundation President.

$60 per adult, includes plated dinner and dessert
$25 per child under the age of 18, includes dinner buffet and dessert
WEDNESDAY JULY 13

6:30 a.m. Walk/Run Along the River

7:30-8:10 a.m. Breakfast & Coffee Talk
Join newly-installed MAFP President Robert Jackson, MD, MMM and Board Chair Kim Yu, MD, FAAFP as they lead a conversation with AAFP President Wanda Filer, MD, MBA, FAAFP over breakfast and coffee.

8-10:20 a.m. FINAL BIDS! Silent Auction Open See page 11.

8:15-9:15 a.m. FRANCIS P. ‘DUSTY’ RHOADES MEMORIAL LECTURE Social Determinants of Health
The conditions in which people are born, grow, live, work, pray and play tremendously impact health and well-being. Explore the physician’s role in influencing social determinants of health by defining and measuring goals, understanding the importance of accountability, learning to perceive (some) mistakes as the cost of education, and having the courage to take action to make a difference in the lives of patients and communities.

Esther Dyson | Founder & Angel Investor, HICcup/Way to Wellville, New York, NY

9:20-10:20 a.m. GENERAL SESSION Adult Immunization in Michigan: using the Standards to Increase Coverage
Getting vaccinated against communicable diseases is important for adults, yet the adult immunization levels are low in Michigan and across the U.S. Explore the adult immunization standards, the burden of vaccine-preventable diseases, immunization disparities that exist among adults, and the evidence-based strategies you can implement to help improve immunization rates.

Karen B. Mitchell, MD, FAAFP, DABFM | Program Director, Providence Family Medicine Residency, Southfield
Funded through a partnership of the MSU Extension PPEPI Program and the Michigan Department of Health and Human Services, Division of Immunization

10:25-11:25 a.m. GENERAL SESSION Radiographic Potpourri
Diagnostic imaging is an integral part of the medical diagnostic process. Review common radiographic images as part of a systematic approach to formulating diagnoses common to Family Medicine.

Edward A. Jackson, MD | Urgent Care Physician, Covenant HealthCare; Clinical Professor of Family Medicine, MSU College of Human Medicine, Saginaw

11:30 a.m.-12:15 p.m. Lunch & Silent Auction Winners Announced

12:30-1:30 p.m. KEYNOTE ADDRESS Physician Burnout & Wellness
Research shows that U.S. physicians suffer more burnout than other American workers, and that primary care physicians experience significantly higher rates of burnout than other specialists. Learn to identify the common presentations and implications of physician burnout, and hear how the AMA, AAFP, and others are working to reduce burnout, promote resiliency, and engage the medical community in discussions to reduce stigma and expand resource awareness.

Wanda Filer, MD, MBA, FAAFP | President, American Academy of Family Physicians, York, PA

1:35-2:20 p.m. BREAKOUT SESSIONS D

1 Reducing the Burden of Childhood Oral Health Disease in Michigan
Despite being relatively inexpensive to prevent, dental disease is the most prevalent chronic health condition among children in the U.S. Learn about the importance of integrating oral health and primary care, the technical assistance that is available to help you integrate care in your own practice, and how medical and dental providers will be able to easily exchange patient information electronically using a platform that is currently in development.

Rachel Putnam-Farley, MPH, MPA | Technical Assistance Lead, Altarum Institute/Michigan Caries Prevention Program, Ann Arbor

2 The Placebo Effect in Treatment of Pain
Research shows that, through psychological and neurobiological mechanisms, placebos can relieve pain. Consider basic concepts of placebos and nocebos, and review the literature to help you develop an approach to caring for patients in pain that optimizes analgesia by maximizing the placebo effect.

Thomas Palmer, MD | Palliative Medicine Service, Henry Ford Hospital, Detroit

3 Irritable Bowel Syndrome with Diarrhea
Diarrhea Predominant Irritable Bowel Syndrome (IBS-D) is a functional gastrointestinal disorder that burdens patient health. Learn evidence-based guidelines to accurately diagnose IBS-D, including the appropriate use of newly available diagnostic tools, and evaluate the efficacy and safety of newer treatments.

Olga C. Aroniadas, MD | Attending Physician/Assistant Professor of Medicine, Division of Gastroenterology, Albert Einstein College of Medicine, Bronx, NY

2:20-2:35 p.m. Refreshment Break

2:40-3:25 p.m. BREAKOUT SESSIONS E

1 Building a Primary Care Team
Team based care is central to the Patient-Centered Medical Home (PCMH) model and integral for improving chronic care management. This session will identify approaches that impact care (continued)
team building, define the members of a PCMH care team, and learn about two care team processes that improve the management of chronic illnesses.

Ewa M. Matuszewski | CEO & Co-founder, MedNetOne Health Solutions, Rochester

2 Irritable Bowel Syndrome with Diarrhea
This session is a repeat of Breakout Session D3. See page 7 for details.

3 Integrating Behavioral Health in Pediatric Primary Care
There is increasing awareness of the need for pediatric primary care clinicians to care for the developmental, behavioral, and mental health needs of their young patients. Learn how you can best serve children, adolescents and families through healthcare integration, how ACE Study research data supports integrated pediatric care, and the core functions of the Behavioral Health Consultant.

Dianne Shaffer, MSW | Program Manager, Kalamazoo Community Mental Health & Substance Abuse Services, Kalamazoo

REGISTRATION BY JUNE 6 TO SAVE!

Before you “sail away” as the 2016 Michigan Family Medicine Annual Conference & Expo comes to a close, join us on the riverfront for a BBQ lunch to welcome the majestic Tall Ships into port.

The arrival of the Tall Ships marks the beginning of the 2016 Tall Ship Celebration continuing through July 17. Visit tallshipcelebration.com for more information.

If you will be staying in Bay City overnight or through the weekend, visit bit.ly/BayCityAttractions for a list of local attractions and activities for your entire family.

WEDNESDAY JULY 13 continued

8:30 a.m.-12:30 p.m.
GENERAL SESSION Diagnosing & Managing Patients with Psoriasis
The ongoing, persistent nature of psoriasis and its treatment requires care coordination and active patient engagement to improve outcomes. Learn about the physiological and psychological impacts of the disease and how to counsel patients for better outcomes.

Steven R. Feldman, MD, PhD | Wake Forest University School of Medicine, Winston-Salem, NC

Funded by an educational grant from Novartis Pharma Corporation

4:45-6:45 p.m.
USS Edson Naval Ship Tour

7-10 p.m.
Appledore Dinner Cruise

7-10:30 p.m.
Old City Hall Dinner & Ghost/Ghostyard Tour

See page 9 for details about these events.

THURSDAY JULY 14

6:30 a.m.
Walk/Run Along the River

7:30-8:25 a.m.
Breakfast Buffet

$ 8:30 a.m.-12:30 p.m.
Knowledge Self-Assessment Study Group*: Diabetes
See page 9 for details. (*Formerly referred to as SAM or Self-Assessment Module)

12:30 p.m.
“SAIL AWAY” BBQ LUNCH

Before you “sail away” as the 2016 Michigan Family Medicine Annual Conference & Expo comes to a close, join us on the riverfront for a BBQ lunch to welcome the majestic Tall Ships into port.

The arrival of the Tall Ships marks the beginning of the 2016 Tall Ship Celebration continuing through July 17. Visit tallshipcelebration.com for more information.

If you will be staying in Bay City overnight or through the weekend, visit bit.ly/BayCityAttractions for a list of local attractions and activities for your entire family.

8:30 a.m.-12:30 p.m.
EVIDENCE-BASED CME SERIES
Mark H. Ebell, MD, MS, Professor, University of Georgia, Athens, GA | Gary Ferenchick, MD, Professor of Medicine, Division of General Internal Medicine, MSU Department of Medicine, East Lansing | Heather Laird-Fick, MD, MPH, Associate Professor of Medicine, Division of General Internal Medicine, MSU Department of Medicine, East Lansing

8:30-8:45 a.m. | Dr. Ebell
Welcome & Introduction

8:45-9:15 a.m. | Dr. Ferenchick
Novel Anticoagulants & Atrial Fibrillation

9:15-9:45 a.m. | Dr. Ebell, Dr. Ferenchick, Dr. Laird-Fick
Editor’s Choice

9:45-10:15 a.m. | Dr. Ebell
Musculoskeletal Update

10:15-10:45 a.m. | Dr. Ferenchick
Gastrointestinal Update

11:15-12:00 p.m. | Dr. Ebell
Adolescent Medicine

12:30-1:00 p.m. | Dr. Laird-Fick
Travel Medicine

8:30-8:45 a.m. | Dr. Ebell
Welcome & Introduction

8:45-9:15 a.m. | Dr. Ferenchick
Novel Anticoagulants & Atrial Fibrillation

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9:45-10:15 a.m. | Dr. Ferenchick
GI Update

10:15-10:45 a.m. | Dr. Ebell
Musculoskeletal Update

11:15-12:00 p.m. | Dr. Ebell
Adolescent Medicine

12:30-1:00 p.m. | Dr. Laird-Fick
Travel Medicine
OPTIONAL SPECIAL EVENTS

Monday July 11
5-7 p.m. $

Bowling for Family Medicine PAC

Enjoy bowling with your friends and family while supporting Family Medicine advocacy efforts in Lansing! The ticket price (as well as any additional contributions above and beyond) will go directly to the Family Medicine PAC—the advocacy champion for Family Medicine in Michigan. Without your contributions and support, educating legislators about issues impacting your specialty, daily practice and patients would be nearly impossible.

$50 per adult | $25 per child under 21
Two games of bowling, shoe rental, pizza, pop, dessert and fantastic prizes and give-aways included.

7:30 p.m. $

Downtown Scavenger Hunt

Explore downtown Bay City—a cozy, waterfront town nestled on the banks of Lake Huron—during a fun-filled scavenger hunt and pub crawl. You will also have the opportunity to win prizes compliments of the Great Lakes Bay Regional Convention & Visitors Bureau.

Meet in the Wenonah Suite on the 6th floor of the hotel at 7:30 p.m. for the kick-off and a complimentary beverage / cocktail. You will have opportunities to purchase snacks and beverages throughout the scavenger hunt.

Wednesday July 13
4:45-6:45 p.m. $

USS Edson Naval Ship Tour

Don’t miss your chance to explore one of America’s most decorated warships. This destroyer served our country for three decades, and is now one of only a select few museum ships afloat today.

Meet in the lobby at 4:45 p.m. | $20 per person

7-10 p.m. $

Appledore Dinner Cruise

Set sail on the Saginaw River for a relaxing evening aboard a 65-foot schooner owned and operated by the nonprofit BaySail. Once out in the open water of the Saginaw Bay, you can help the crew set the sails and then enjoy dinner and the beautiful view while learning about local history.

$79 per adult | $50 per child 18 or under

7-10:30 p.m. $

Old City Hall Dinner & Ghost/Graveyard Tour

This spooktacular evening will kick off with dinner and ghost stories at the Old City Hall, which is within walking distance of the DoubleTree by Hilton. Now a “big city” style restaurant, the building was home to Bay City’s first city hall, city offices, police department, and courthouse in the late 1890s. Following dinner you will board a bus with a local historian for a ghostly tour through Bay City, stopping by historic buildings and graveyards thought to be haunted.

Meet at the Old City Hall at 7 p.m. for dinner.

$55 per adult | $35 per child 18 or under

Earn 8 more CME credits!

Thursday July 14
8:30 a.m.-12:30 p.m. $

Knowledge Self-Assessment Study Group*: Diabetes (*formerly referred to as SAM or Self-Assessment Module)

Earn 8 CME credits by completing the 60-question Knowledge Self-Assessment with your colleagues in a distraction-free, group discussion format facilitated by an experienced Family Physician. At the conclusion, MAFP will report your answers directly to the ABFM. Please note: You have the option of completing the Clinical Simulation to earn an additional 4 CME credits.

Receive a discount when you register for the Full Conference + the Knowledge Self-Assessment Study Group! See page 2 for registration rates.

Tuesday July 12
1-5 p.m. $

Compliments of the United Dairy Industry of Michigan

While you are attending conference sessions, your family and other guests can tour the nearby Goma Dairy Farm in Marlette, home to 3,000 dairy cows that provide safe, quality milk. The farm team will showcase how animal care is always the first priority, from keeping the cows cool during the summer heat of July to ensuring they eat a balanced diet as prescribed by a nutritionist. “Caring for cows is teamwork.”

Meet in the hotel lobby at 1 p.m. to board the bus. | Snacks and beverages included. There is no cost to attend; however, participants must pre-register.

Dairy Farm Tour
LOCATION & LODGING

DOUBLETREE BY HILTON
1 Wenonah Park Place | Bay City

All conference sessions will be held at the renowned DoubleTree by Hilton, located in the heart of downtown Bay City along the banks of the Saginaw River and just steps to Wenonah Park, specialty shops, antique stores and restaurants.

DISCOUNTED ROOM RATE
A special rate of $109 + tax is available for registered attendees at the DoubleTree by Hilton Hotel Bay City-Riverfront for the duration of the conference. This rate is only available for reservations made by June 20.

Note: Riverview rooms are available on a first-come, first-served basis.

MAKING YOUR RESERVATION
Book your own room reservation by calling the DoubleTree directly at 989.891.6000 or 800.222.TREE. Please refer to Michigan Academy of Family Physicians—2016.

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card.

Hotel reservation cancellation policy: Reservations must be cancelled by 6 p.m. on the day prior to arrival date to avoid a cancellation fee equal to one night’s room and tax.

CHECK-IN & CHECK-OUT
Check-in time is after 3 p.m. | Check-out time is by 12 p.m.

PARKING
Parking is complementary and conveniently located just steps from the hotel lobby.
While you’re at the conference, you will have nearly three exclusive hours to meet with exhibitors in the Expo Hall. Representatives from these companies and organizations attend the conference to showcase their support for Michigan Family Physicians and the specialty of Family Medicine. Be sure to visit the Expo Hall to check out the resources, tools, and information exhibitors have to offer, and to say “thank you” for being part of this year’s conference!

The Expo Hall is also where you’ll enjoy breakfast on Monday and Tuesday, a strolling lunch on Monday, and refreshment breaks throughout the conference.

SILENT AUCTION

The MAFP Foundation Silent Auction features a variety of unique items available for bid throughout the conference. From gift baskets to sporting event tickets and overnight stays, items will be awarded to the highest bidder. All proceeds go to the MAFP Foundation to support the advancement of Family Medicine in Michigan in the areas of student and resident interests, professional development, continuing medical education, research and public health.

Support the MAFP Foundation by making a bid or providing an item for the auction! For more information or to donate an item, please complete the online donation form at bit.ly/16SilentAuction by June 20 or call MAFP at 517.347.0098.

PRIZE PICK-UP & PAYMENT

Thursday, July 14 ......... by 10:30 a.m. at the Conference Registration Desk

SPECIAL CONFERENCE BROCHURE | Register at mafp.com
5 EASY WAYS TO REGISTER!

1. **ONLINE** | Visit mafp.com to register quickly, easily and at your convenience 24/7.

2. **EMAIL** | Complete the form at mafp.com, and return it with payment by email to info@mafp.com.

3. **FAX** | Print and complete the form at mafp.com, and return it with payment by fax to 517.347.1289.

4. **MAIL** | Print and complete the form at mafp.com, and return it with payment by mail to MAFP Headquarters (address is on the form).

5. **PHONE** | Call MAFP Headquarters at 517.347.0098 to register with MAFP Staff, Monday-Friday, 8:30 a.m.-5 p.m.

**REGISTRATION RATES** *(See page 2)*

The Full Conference registration rates include access to CME programs Monday through Thursday, a flash drive of conference materials, and admission to the Expo Hall on Monday and Tuesday. The following meals are included in your registration fee: hors d’oeuvres at the Early-bird Welcome Reception on Sunday; breakfast, lunch and afternoon refreshment break in the Expo Hall on Monday; breakfast, morning and afternoon refreshment breaks in the Expo Hall on Tuesday; lunch during the Annual Meeting on Tuesday; breakfast and lunch on Wednesday; breakfast and “Sail Away” BBQ lunch on Thursday. There is an additional fee to attend the Knowledge Self-Assessment Study Group—Full Conference registrants receive a discounted rate. Can’t attend the full conference? No problem! One-day or multi-day rates are also available. See page 2 for registration rates.

**CONFIRMATION OF REGISTRATION**

Once your registration has been processed, you will receive an email confirmation from info@mafp.com. If you do not receive confirmation within 10 business days after registering, please contact MAFP Headquarters at 517.347.0098 for assistance.

**PAYMENT**

Payment is required in order to process your conference registration. Payment in the form of a check (made payable to the MAFP Foundation) or by Visa, MasterCard, Discover or American Express are accepted.

**CANCELLATION/REFUND POLICY**

All cancellations and refund requests must be submitted in writing to MAFP Headquarters. An administrative fee of $50 will be deducted from all cancellations and refunds. The final date for refunds is June 27, 2016. Substitutions are accepted in lieu of cancellation and will be charged the appropriate registration fee if different from original registration.

**CONFERENCE MATERIALS**

A hard copy syllabus will not be printed for this event. A link to a password-protected webpage where you can download and print the presentations and handouts will be provided one week prior to the conference. A flash drive will also be provided to attendees on-site that contains all presentations and handouts; please bring a laptop or other mobile device to the conference.

**LOCATION & LODGING**

Please see page 10 for details.

**DIETARY NEEDS & ACCESSIBILITY**

MAFP invites and welcomes the participation of everyone at this event. If you have special dietary requirements, food allergies, or accessibility needs, please indicate these on your registration form or call MAFP Headquarters at 517.347.0098 by June 27, 2016, so appropriate arrangements can be made.

**FAMILY & GUESTS**

While you take part in CME sessions, a number of local attractions and activities are available for your family/guests to enjoy. Complimentary and special conference events have also been planned to include families/guests. You may register your family/guests for the free ticketed events and/or purchase a-la-carte tickets for other optional events, including meals, when you complete your registration.

**ATTIRE**

Appropriate attire at the conference is business casual. Semi-formal attire is preferred at the President’s Gala, but not required.

**CONSENT TO USE PHOTOS**

Registration and attendance at MAFP Foundation events constitutes an agreement by the registrant to MAFP’s use and distribution (both now and in the future) of the attendee’s image or voice in photographs, videotapes, electronic reproductions and audio tapes of such events and activities.

**ADDITIONAL QUESTIONS**

Please contact MAFP Headquarters at 517.347.0098 or email info@mafp.com if you have additional questions or need assistance with your registration.