THURSDAY, JULY 23

10:00 AM
Registration Opens

11:30 – 1:30 p.m.
Exhibitor Check-in/Set-up

12:00 – 1:30 p.m.
Buffet Lunch

12:15 – 12:45 p.m.
New Research in Sports Medicine (Essential Evidence Modality)
Mark Ebell, MD, MS | Associate Professor | University of Georgia | Athens, GA

12:45 - 1:15 p.m.
Heart Failure & Atrial Fibrillation Update (Essential Evidence Modality)
Gary Ferenchick, MD, MS, FACP | Department of Medicine | College of Human Medicine
Michigan State University | East Lansing, MI

1:15 - 1:45 p.m.
Hypertension & “The Group Formerly Known as JNC8” (Essential Evidence Modality)
Mark Ebell, MD, MS | Associate Professor | University of Georgia | Athens, GA

1:45 - 2:15 p.m.
The New Hyperlipidemia Guidelines (Essential Evidence Modality)
Gary Ferenchick, MD, MS, FACP | Department of Medicine | College of Human Medicine
Michigan State University | East Lansing, MI

2:15 - 3:00 p.m.
Faculty Roundtable (Essential Evidence Modality)
Mark Ebell, MD, MS | Associate Professor | University of Georgia | Athens, GA
Gary Ferenchick, MD, MS FACP | Department of Medicine | College of Human Medicine
Michigan State University | East Lansing, MI

3:00 – 4:00 p.m.
Expo Hall Open
Organizations and non-profits come from near and far to showcase the resources and tools they have to support Michigan Family Physicians. Step into the Expo Hall on Thursday and Friday to converse with people as passionate as you are about Family Medicine. The Expo Hall is also where you’ll enjoy refreshment breaks throughout the conference, and bid on the MAFP Foundation silent auction items.

3:50 – 4:35 p.m.
Management of Atopic Dermatitis & Related Skin Orders
Dr. Denise Balon | Providence Family Medicine Residency | Providence Medical Center – South Lyon | South Lyons, MI
5:00 – 10:00 p.m.  
**SPECIAL EVENT | ‘Health is Primary’ Golf Scramble**  
Join us the first evening of the conference as we hit the green at the Wolverine—one of three championship golf courses at the Grand Traverse Resort. Members and their families will be arranged into foursomes, and will celebrate ‘Health is Primary’ with twilight golf, networking, and fun. All skill levels are welcome, and various prizes will be awarded throughout the event. Pricing includes 9-holes of golf, a ‘meal-to-go,’ and your first beverage.

5:00 – 10:00 p.m.  
**SPECIAL EVENT | Wine & Dine at the Chateau**  
After an afternoon of CME, hop on the MAFP Shuttle for an exclusive tour of **Chateau Chantal**—one of Michigan's finest vineyards located on stunning Old Mission Peninsula. During the tour, you’ll learn everything you want to know about winemaking while taking in some beautiful views of the peninsula, as gentle warm breezes pass through the surrounding vineyards.

Sample wines paired with exquisite food samplings that bring out the best each wine has to offer. Later that evening, relax to the sounds of jazz—offered only on select nights during the summer months.

Find out why [Wine Enthusiast magazine](https://www.wineenthusiast.com) lists Chateau Chantal as an "Esteemed Wine Escape" by enlightening your palate, your spirit, and your mind during this special tour.

**NOTE:** Attendees, spouses and guests may participate in this event. ($; Limited space available. Register early to avoid disappointment.)

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**FRIDAY, JULY 24**

7:00 – 8:00 a.m.  
Registration Open | Strolling Breakfast in Expo Hall

8:00 – 8:45 a.m.  
**Rhoades Lecture: Passion for Public Health**  
The 2015 Francis P. ‘Dusty’ Rhoades Memorial Lecture will be a *Passion for Public Health* by Dr. Glen Stream—current chair of Family Medicine for America’s Health and former AAFP President.

**Glen Stream, MD, MBI | Chair, Family Medicine for America’s Health | Former AAFP President**

8:50 – 9:35 a.m.  
**Autism 101**  
Discover best practices on screening for developmental and intellectual disabilities through current early intensive behavioral intervention (EIBI) recommendations. This didactic lecture aims to further understanding on the rationale behind EIBI and to offer guidance on implementing it into your own practice.

**Mary Sharp, MD | Autism Medical Consulting plc. | East Lansing, MI**

9:40 – 10:25 a.m.  
**PAP Guidelines – A Moving Target**  
There is a variety of practices being used since PAP Guidelines have changed several times over the past ten years. This presentation will provide information in the talk with USPSTF and ADCCP guidelines while providing algorithms and a smart phone app as resources.

**Emily Soni, DO | Providence South Lyon Clinic | South Lyon, MI**

10:30 – 11:00 a.m.  
Morning Break | Expo Hall
11:00 – 11:45 a.m.
Completing Part IV of MOC
This session will demonstrate a step-by-step approach to a successful completion of required ABFM Part 4 (PPM) of MC-FP (MOC). There will also be emphasis on available alternatives which provide 100% credit for this requirement. Helpful online tools will be discussed in detail.
Joseph Tollison, MD, FAAP | Senior Advisor to the President, American Board of Family Medicine
Lexington, KY

11:45 – 12:00 p.m.
Ask-the-Expert Booth | Expo Hall
Dr. Tollison will be available for additional questions pertaining to completing part IV of the MOC.
Joseph Tollison, MD, FAAP | Senior Advisor to the President, American Board of Family Medicine
Lexington, KY

12:00 – 1:30 p.m.
SPECIAL EVENT | MAFP Annual Meeting
Lunch will be provided during this session.
Join your colleagues from across the state for the MAFP Annual Meeting, the annual business meeting of the Academy, which informs the membership about key issues impacting MAFP and Family Medicine in Michigan. Lunch will be served, resolutions will be discussed, and any proposed Bylaws changes will be voted upon. MAFP’s new officers and directors will also be installed and new Fellows will be conferred by former AAFP President, Glen Stream, M.D., M.B.I.

To submit a resolution by June 23, visit www.mafp.com/membership/annual-meeting. All MAFP members present and in good standing are eligible to submit resolutions and to vote during the meeting. Have your voice heard, and be part of the future of your profession!

1:45 – 2:45 p.m.
SPECIAL EVENT | Legislative Town Hall
Last year, the inaugural Legislative Town Hall: Live and Uncensored! proved to be so successful we are hosting it again! Featuring a panel of influential state lawmakers, this session offers a unique opportunity to engage with legislators on policy issues important to Family Medicine. From allied health professional scope of practice to loan forgiveness for primary care, and the implementation of the Affordable Care Act and Healthy Michigan Plan, we will discuss policy-changes and laws that affect Family Physicians. Come prepared with your questions!

2:45 – 3:30 p.m.
Afternoon Break | Expo Hall

3:30 – 5:30 p.m.
ER/LA Opioid REMS: Achieving Safe Use While Improving Patient Care
The goal of this activity is to provide education on appropriate prescribing and safe use of ER/LA opioid analgesics, as specified in the FDA’s Risk Evaluation and Mitigation Strategy (REMS). Improved knowledge, competence and performance conjoined with enhanced patient education can, and will, provide balance and mitigate the risks associated with ER/LA opioids.
GRANT PROVIDED BY CALIFORNIA ACADEMY OF FAMILY PHYSICIANS
Carol Havens, MD | Director, Clinical Education at The Permanente Medical Group

6:30 – 9:00 p.m.
SPECIAL EVENT | President’s Gala in the Pavilion
Enjoy the outdoor gala under the stars as incoming MAFP President Dr. Kim Yu welcomes special guests, Academy members, and their families and friends to a dining experience in the Grand Traverse Resort Pavilion.
Featuring delicious fare prepared by resort chefs, celebrate Family Medicine by recognizing those who have achieved significant accomplishments through their work as Family Physicians and in service to the Academy. Discover the important bonds you share with colleagues throughout the state, and rekindle your passion for Family Medicine.

NOTE: All paid conference attendees receive one complimentary ticket to the dinner; additional tickets for spouses, children, guests and other interested parties may be purchased at least three days prior to the event.

**SATURDAY, JULY 25**

*6:45 a.m. | Registration Opens*
Continental Breakfast

*7:00 – 7:45 a.m.*
**Direct Primary Care**
This keynote session will focus on Direct Primary Care (DPC). DPC is a framework for delivering primary care services that gives patients greater access and more quality time with their physicians. DPC is experiencing tremendous growth as physicians look to alternative proven models that can help their practices go beyond surviving to thriving.
Clint Flanagan, MD | Co-Founder, Nextera Healthcare | Frederick, CO

*7:50 – 9:35 a.m.*
**Direct Primary Care Panel**
Dr. Loretta Leja will facilitate this three-person panel to continue the conversation of DPC and they will share their experience on how it works in their current practice. Questions will be taken from the audience as we look to the expertise of this panel.
**Led by Loretta Leja, MD**
Panelists will include: Loretta Leja, MD; Clint Flanagan, MD; & TBA

*9:45 – 10:15 a.m.*
**SPECIAL EVENT| Coffee Talk with Dr. Stream & Dr. Yu**
Join newly-installed MAFP President Dr. Kim Yu as she sits down with special guest and keynote speaker Dr. Glen Stream—chair of Family Medicine for America’s Health and former AAFP president. Learn more about these Family Physician leaders, ask questions, and participate in informal conversation focused on Family Medicine as you sip your favorite morning beverage.
Kim Yu, MD, FAAFP | MAFP President; Glen Stream, MD, MBI | Chair, Family Medicine for America’s Health | Former AAFP President

*10:20 – 11:20 a.m.*
**AAFP Chapter Lecture Series: Barriers to Adult Immunizations**
The 2015 AAFP Chapter Lecture Series topic is Barriers to Adult Immunizations. It will help you provide an overview of the available vaccine administration strategies and resources, vaccine alert systems, current immunization schedules, and education programs. You’ll determine the best way to use evidence-based recommendations and guidelines to establish standardized vaccine administration procedures. Discover new—and tried and true—ways to counsel patients using available patient education resources and motivational interviewing about vaccine safety and efficacy.

*This CME activity is funded by an educational grant to the AAFP from Merck.*
David Weismiller, ScM, MD, FAAFP | Department of Family Medicine | The Brody School of Medicine at East Carolina University | Greenville, North Carolina
11:25 – 12:10 p.m.
Achieving Glycemic Control: When Optimized Basal Insulin Isn’t Adequate
Basal insulin is an important treatment option for patients with type 2 diabetes mellitus, yet there are many reasons why treatment with basal insulin may not achieve glycemic control. When selecting glucose-lowering treatment to be added to basal insulin, numerous medication and patient factors must be considered. As alternatives to prandial insulin, newer agents, such as the glucagon-like peptide-1 receptor agonists, have been shown to have a valuable role. Differences among the newer agents allow for individualization of therapy.
Timothy Reid, MD | Mercy Mall Diabetes Center | Janesville, WI
GRANT PROVIDED BY PRIMARY CARE EDUCATION CONSORTIUM; UNDERWRITTEN BY SANOFI-AVENTIS U.S.

12:30 – 2:30 p.m.
SPECIAL EVENT | Lunch on the Shore/Scoops for PAC
A buffet lunch on Saturday will be served at the exclusive private beach club of Grand Traverse Resort, where families can rent jet skis, paddle boats, kayaks, and other water crafts throughout their stay. Open to resort guests only, enjoy the view from the shore while you eat. After lunch, a special ice cream fundraiser will be available as we offer ‘Scoops for PAC’ with a variety of toppings served right on the lakeshore. Step up to support Family Medicine PAC and savor a tasty summertime treat.

2:30 – 3:15 p.m.
Evidence-based Contraception: Using the CDC Medical Eligibility Criteria for Contraceptive Use
This case-based workshop will discuss the proper use of the US (CDC) medical eligibility criteria for contraceptive use. Learn more on the importance of applying the US (CC) medical eligibility criteria when recommending a contraceptive device for women with multiple medical conditions.
Erin Hendriks, MD | Wayne State University Physician Group | Rochester Hills, MI

3:20 – 4:20 p.m.
Sodium-Glucose Cotransporter 2 Inhibition in Type 2 Diabetes
Glycemic control is essential to manage diabetes and its complications. Many patients can achieve glycemic goals with lifestyle changes and oral antihyperglycemic agents. However, the progressive nature of type 2 diabetes often necessitates multiple agents with complementary mechanisms of action. Sodium-glucose cotransporter 2 (SGLT2) inhibitors reduce renal glucose reabsorption independently of insulin. SGLT2 inhibitors can be used as a component of diabetes management in the primary care setting, thus providing an additional means to help your patients achieve and maintain glycemic control. During this session, we will discuss the use of SGLT2 inhibitors in patient-centered care.
David Walsworth, MD, FAAFP | Associate Professor | Department of Family Medicine
Associate Chair, Clinical Affairs | College of Human Medicine | Michigan State University
East Lansing, MI
GRANT PROVIDED BY NEW JERSEY ACADEMY OF FAMILY PHYSICIANS; UNDERWRITTEN BY JANSSEN PHARMACEUTICA, INC.

4:20 – 4:30 p.m.
Afternoon Break

4:30 – 5:15 p.m.
General Child Psychiatry
This session will enhance your understanding of mental health disorders by providing key learnings in areas such as screenings, assessments and treatment guidelines common in children and adolescents. The session will focus on attention deficit hyperactivity disorder, depression, bipolar disorder, anxiety and disruptive behavior among others.
Jeanette Scheid, MD, PhD | Associate Professor of Psychiatry | Michigan State University
Medical Consultant | Michigan Department of Human Services | East Lansing, MI
5:20 – 6:05 p.m.
**Mental Health First Aid**
This session will provide an overview of Mental Health First Aid, which provides a systematic approach to recognize and help individuals developing mental illness or experiencing a crisis. Physicians who attend this session will gain an understanding how Mental Health First Aid is being incorporated into the behavioral health service array at the community level and how this approach can be integrated into health care delivery.

Jeanette Scheid, MD, PhD | Associate Professor of Psychiatry | Michigan State University 
Medical Consultant | Michigan Department of Human Services | East Lansing, MI

6:30 – 10:00 p.m.
**SPECIAL EVENT | Tall Ship Manitou Sunset Tour**
Come sail away on Grand Traverse Bay with other Family Physicians and their families on a private sailing of the **Tall Ship Manitou** and her sister ship—both replicas of 1800s “coasting” cargo schooners, similar to those that sailed the Great Lakes and the Atlantic Ocean.

Transportation will be provided to/from the Resort to the dock, where a specially-catered dinner with one adult beverage awaits; a cash bar is available throughout the voyage. Gratuities to the captain and crew are also included in the price.

There is plenty of space for sitting and moving around the deck while under sail. These large schooners ensure a comfortable, relaxing time for landlubbers and “old salts” alike. Watch the sun set on the bay and take part in what is sure to be an unforgettable experience for you and your family.

**NOTE:** Attendees, spouses, children and guests may participate in this event. ($; Limited space available. Register early to avoid disappointment.)

The U.S. Coast Guard-licensed captain has many years of experience; schooners meet or exceed all U.S. Coast Guard regulations. A jacket or sweater is recommended, and all passengers must wear rubber soft-soled sneakers/tennis shoes or sandals.

**SUNDAY, JULY 26**

7:00 – 7:30 a.m.
Continental Breakfast

7:30 – 8:15 a.m.
**Ways to Communicate with Teens on Youth Violence**
Detroit Youth Violence Prevention Initiative is committed to fostering environments where youth can thrive with the ultimate goal of safe schools, safe communities, and a safer Detroit. Learn more about the model to a public health approach to youth violence prevention and examine student surveys on what they have to say about their day to day exposure to violence.

Annie Ellington | Director, Detroit Youth Violence Prevention Initiative | Detroit, MI

8:20 – 9:25 a.m.
**Risk Management**
This session will help you become a strong, active participant in your own defense—now or in the future and deliver essential tips from litigation experts to help you understand the legal process, explains how doctors can be effective in court, and teaches valuable ways of dealing with the stress of malpractice litigation.

Debra Davidson | Patient Safety & Risk Management | The Doctors Company

UNDERWRITTEN BY THE DOCTORS COMPANY
9:30 – 2:00 p.m.

**SAM Session: Health Behavior**
Simplify requirements for your maintenance of certification and take part in the group discussion format of the self-assessment module. The topic for this session will be *Health Behavior*, facilitated by MAFP leadership. Complete the 60-question knowledge assessment with your colleagues, and then focus on the clinical simulation to complete your Part II requirements.

9:30 – 11:30 a.m.

**ICD-10 Update**
The latest compliance date for ICD-10 has been set to October 1, 2015. This session is focused on education for physicians on the new requirements for documentation when the transition to IC-10 takes place. Attendees will understand the implications this transition will make with proper education and preparation as well as the impact if a physician does not take the steps to prepare. Other objectives include the importance of proper documentation to assure payment for services and have a clear understanding of two coding systems.

*Mandy Flagg | Clinical Documentation Improvement & Auditing | Linden, MI*

9:30 – 10:30 a.m.

**Nexplanon Training**
You are invited to join your colleagues at a clinical training program on NEXPLANON (etonogestrel implant) 68mg radiopaque. During the program, you will receive hands-on training for insertion and removal procedures, as well as implant localization techniques. Completion of this course will allow you to order the product from authorized distributor(s). *This is a non-CME session.*

11:35 – 12:20 p.m.

**Congenital Heart Disease**
TBA | Integrity Continuing Education | Tinton Falls, NJ

*GRANT PROVIDED BY INTEGRITY CONTINUING EDUCATION, INC.; UNDERWRITTEN BY NOVARTIS*

12:30 – 1:45 p.m.

**Advanced Care Planning: New Options for Making Wishes Known**
Learn about the benefits of engaging patients in Advanced Care Planning before the point of crisis from these two medical experts. This session will educate you on the resources available to physicians to make patients’ wishes known near the end of life.

*Fred Van Alstine, MD, MBA | Private Practice | Owosso, MI*

*Jane Dinnen, RN | Advanced Care Planning Coordinator | Munson Medical Center | Traverse City, MI*