2015 Sports Medicine for the Primary Care Physician & Fall Update in Family Medicine
October 7-9, 2015 | 7:30 a.m. - 5:00 p.m.
Sheraton Ann Arbor Hotel | Ann Arbor, Michigan

The University of Michigan Department of Family Medicine and Michigan Academy of Family Physicians Foundation present this three-day course for family physicians, obstetricians and gynecologists, general internists, nurse practitioners, physician assistants, medical assistants and other providing primary care.

Exhibitor / Advertising Opportunities
If you are interested in supporting this course, please complete the Exhibitor / Advertising application on page two and return it to the Michigan Academy of Family Physicians Foundation with payment to secure your exhibit and/or advertisement no later than Friday, October 2, 2015. Per University of Michigan Medical School Policy on Industry Funding for Professional and Continuing Education, UM Medical School policy prohibits receiving commercial funding (including exhibit fees) to support UMMS CME activities. The commercial companies addressed in this policy are those that “produce, market, re-sell, or distribute health care good or services consumed by, or used on patients or biomedical research subjects.” If you have further questions, we are happy to work with you to explore options. Please contact Kristen Taylor at 517.664.9086

☐ For-Profit Exhibitor (3-day) $750
☐ For-Profit Exhibitor (2-day) $600
☐ For-Profit Exhibitor (1-day) $300
  • Receive (1) 8 foot table top display/booth area near the registration/break location for two days.
  • Skirted table with two chairs.
  • Two representatives maximum - All meals & breaks included.

☐ Non-Profit Exhibitor (3-day) $550
☐ Non-Profit Exhibitor (2-day) $400
☐ Non-Profit Exhibitor (1-day) $200
  • Receive (1) 8 foot table top display/booth area near the registration/break location for two days.
  • Skirted table with two chairs.
  • Two representatives maximum - All meals & breaks included.

☐ Wednesday/Thursday/Friday Breakfast Underwriter $500
  • Promotional materials may be set out for attendees in pre-function area. Organizational representative does not have to attend.

☐ Wednesday/Thursday/Friday Luncheon Underwriter $750
  • Promotional materials may be set out for attendees in pre-function area. Organizational representative does not have to attend.

☐ Wednesday/Thursday/Friday Afternoon Refreshment Break Underwriter $250
  • Choose whether you prefer to underwrite the morning or afternoon break on Wednesday, Thursday and/or Friday and have an opportunity to place promotional materials in the break area and greet attendees if a organizational representative would like to be present for break times.

☐ Other __________________________ $______
  • If you have another idea for in-kind or underwriting/advertising opportunities for your organization, please contact the MAFP Foundation at 517.664.9086 to speak with Kristen Taylor.
2015 Creating a Space for Wellness: Integrative Health in Primary Care  
March 19-20, 2015 | 7:30 a.m. - 5:00 p.m.  
Sheraton Ann Arbor Hotel | Ann Arbor, Michigan

Please review the exhibitor and underwriting opportunities on page 1 and complete the following information prior to Friday, October 2, 2015, to secure your commitment.

Exhibitor / Underwriting Application

- Please Check Days
  - For-Profit Exhibitor (☐ Wed. ☑ Thurs. ☑ Fri.)
  - Non-Profit Exhibitor (☐ Wed. ☑ Thurs. ☑ Fri.)
  - TOTAL: ________________________

- Please Check Days
  - Wed. ☑ Thurs. ☑ Fri. Breakfast Sponsor ($500)
  - Wed. ☑ Thurs. ☑ Fri. Luncheon Sponsor ($750)
  - Wed. ☑ Thurs. ☑ Fri. Break ($250)
  - Other ___________________________ ($____)

Contact Information:

Name: ________________________________  Title: ____________________________

Organization: _____________________________
(as it should appear on website and additional promotion)

Address: ________________________________

City/State/Zip: __________________________

Phone: __________________ Email: __________________

Onsite Exhibitor Names: __________________

Payment Information*:

☐ Check Payable to MAFP Foundation  ☐ Visa  ☐ MasterCard  ☐ Discover  ☐ AMEX

Credit Card Number: ____________________________

Expiration Date: ___________  CVV Code: ________  Billing Zip Code: ___________  Total Amount: ___________

Cardholder Name: ____________________________

Signature: ____________________________

To secure your commitment, please return this completed application by Friday, October 2, 2015, with payment to:

Michigan Academy of Family Physicians Foundation  
Attn: Kristen Taylor, Director of Education  
2164 Commons Parkway | Okemos, Michigan 48864  
Phone: 517.664.9086 | Fax: 517.347.1289 | Email: ktaylor@mafp.com

Cancellation Policy: Cancellations after 9/25/15 will result in forfeit of the exhibit fee. Cancellations made by 9/25/15 will have a $50 administrative fee deducted from the refund.

*The MAFP Foundation is a non-profit organization of Michigan, Tax-Exempt No. 38-2381592 and Federal Income Tax Exempt under section 501(c)(3) of the Internal Revenue Code.